



**Burnett Global Education Ltd**

**[marcus@burnettglobaleducation.com](mailto:marcus@burnettglobaleducation.com)**



**We provide free impartial information, advice, guidance and support for students who wish to study internationally, and will advocate on your behalf through the university admissions process.**

# STUDY ABROAD



## REASONS FOR STUDYING ABROAD:

- **New Culture** (learn new cultures, new traditions, new foods etc)
- **See the world** (many international universities have multiple campuses where you can transfer)
- **Education** (excellence in certain subject areas)
- **Developing a language skill** (immerse yourself in a country to learn a new language)
- **Career Advantages** (Global Connections, Communication Skills, Project Management, Confidence)
- **Become Independent** (personal growth and independence – makes an all-rounded adult)
- **Make new friends and find new interests** (share common ground, find new interests)

# WHY STUDY BUSINESS?

## REASONS FOR STUDYING BUSINESS:

Opens up many different doors:

Entrepreneurship, Marketing, Finance, Management, Human Resources, Consultancy

But also: Hospitality, Fashion, Retail, Real Estate etc .....

- Academic Excellence. ...
- Multilingual Environment. ...
- Cultural Diversity. ...
- Scholarships and Financial Support. ...
- Work Opportunities. ...
- High Quality of Life. ...
- Research Opportunities. ...
- Travel and Networking.



# Opportunities in International Business Management, Hospitality Management, Luxury Business & Event Management



## What is Hospitality?

Derives from the Latin word: "Hospes" meaning host, guest or stranger

The relationship between a guest and a host, wherein the host receives the guest with some amount of goodwill, including the reception and entertainment of guests, visitors, or strangers.

“Providing a Service”

# WHY IS STUDYING HOSPITALITY & TOURISM A GOOD INVESTMENT FOR YOUR FUTURE?



2<sup>nd</sup> largest employer in the world – 4<sup>th</sup> largest in the UK



Income equality



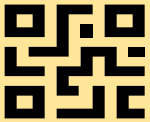
Retiring Baby Boomers – wanting to travel



Travel-loving Millennials



Sustainability and the Green Environment




Adapting to a digital world




Work ready education – from a top university, students receive on average 2 job offers on graduation day





HOTELS & RESORTS



RESTAURANTS & BARS



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Education  
Limited  
Be successful™

# TRADITIONAL HOSPITALITY INDUSTRY



EVENTS



TRAVEL





INTERNATIONAL  
EVENTS



SHARING  
ECONOMY



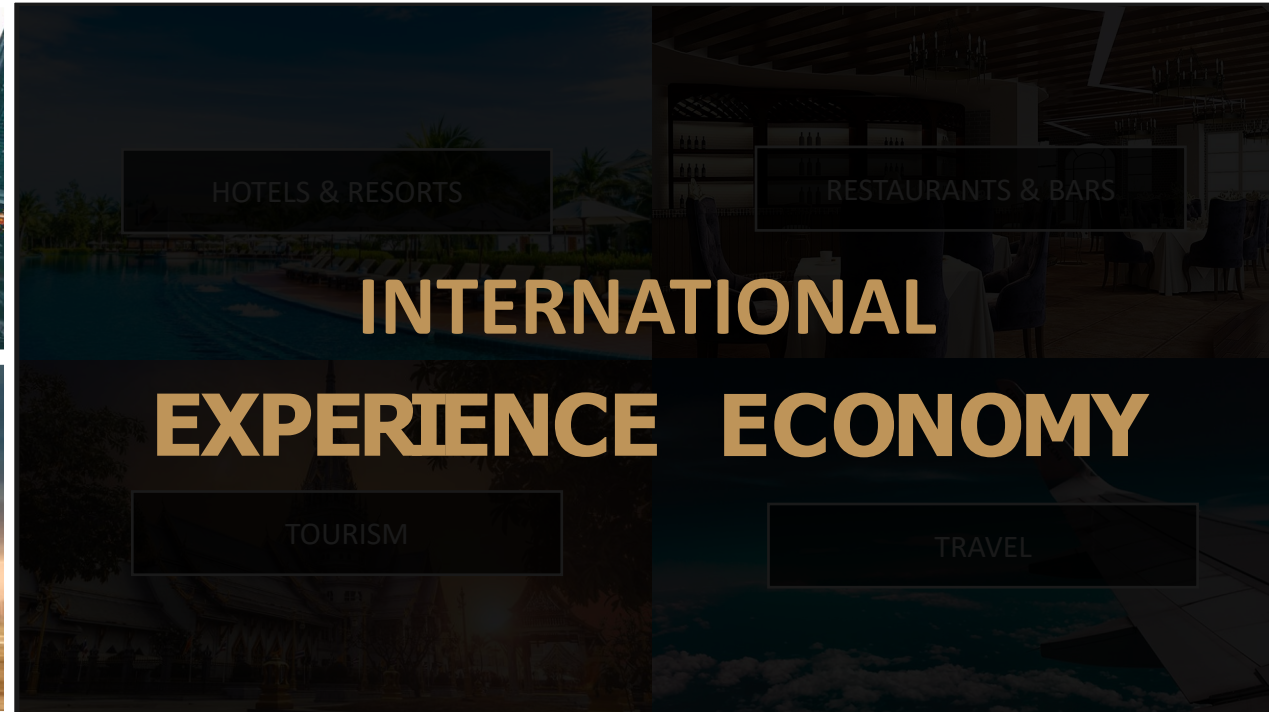
CONSUMER  
RELATIONS



SOCIAL MEDIA



FINANCE &  
INVESTMENT



HOTELS & RESORTS

RESTAURANTS & BARS

# INTERNATIONAL EXPERIENCE ECONOMY

TOURISM

TRAVEL



ECOMMERCE



AIRLINES



LUXURY



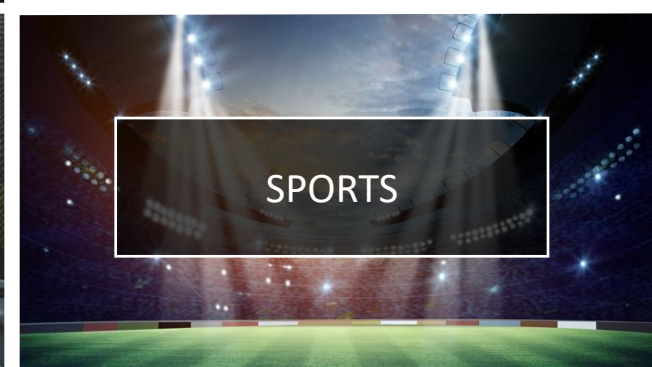
MARKETING



REAL ESTATE



MANAGEMENT  
CONSULTING



SPORTS

# Hotel Management

## Type of Careers:

- Hotel Manager / Executive
- Real Estate, Finance & Revenue Manager
  - Marketing Manager
  - International Marketing
- International Human Resources Manager
  - Front Office Manager
  - Operations Director
    - Public Relations
    - Spa Manager
    - Rooms Division
    - Wine Manager
- Food & Beverage Manager

## Employers who recruit from our universities:





# Event Management

## Employers who recruit from our universities:

### Type of Careers:

- Event Manager
- Meetings, Conference and Exhibition Manager
  - International Media and PR Manager
    - Project Manager for Events
- International Sport Marketing Director
  - Sport & Stadium Manager
  - Sport Retail & Merchandising
    - Incentives Director
    - Casino Director



UEFA

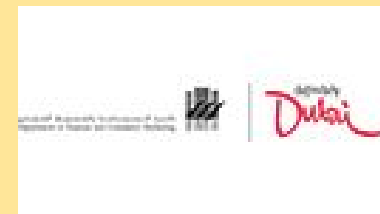


# Tourism Management

## Type of Careers:

- Tourism Manager
- Resort & Spa Manager
- Cruise Line Director / Manager
  - Airline Manager
- Destinations Marketing Director
- Destinations Development Manager
  - Operations Manager
  - Theme Park Manager
  - Tourism Consultant
  - Tourism Journalist

## Employers who recruit from our universities:

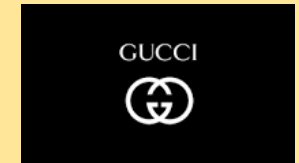


# Luxury Business Management

## Type of Careers:

- Sales & Marketing
- Operations Manager
- Project Co-ordinator
- Communications & Advertising Director
  - Merchandising Management
    - Brand Management
    - Product Management
  - Purchasing & Supply Chain
    - Customer Relationship
      - Procurement

## Employers who recruit from our universities:





# ..... or Perhaps?

## Type of Careers:

- International Banking
- Finance & Accounting
- Asset Management
  - Real Estate
- Human Resources
  - Insurance
  - PR
- Education & Training
- Entrepreneurship
  - IT
- Consultant

## Employers who recruit from our universities:



J.P.Morgan

Bloomberg



GLOBAL EDUCATION  
MANAGEMENT LTD



# Where can I study Hospitality Management?



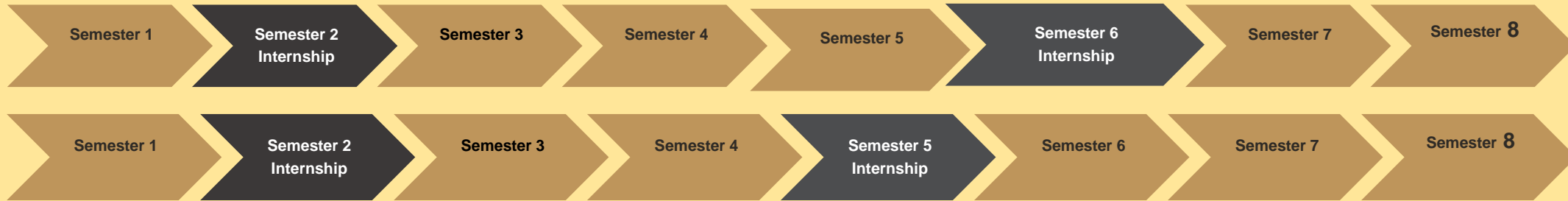
Switzerland  
London  
Spain  
Australia  
Dubai  
France  
Canada

**The choice is yours....**



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# Business Management Degree incorporating practical International Hospitality skills with Management competencies – 4 years



## Year 1

- 6 months on campus + 6 month practical internship
- Practical Arts
- Leadership & soft-skills
- Hands-on practical classes
- Managerial competencies
- Real-life global industry experience

## Year 2

- 1 year on campus
- Business practices & management e.g. Finance & Revenue, Economics, Law, Marketing, Human Resources, Leadership & Entrepreneurship

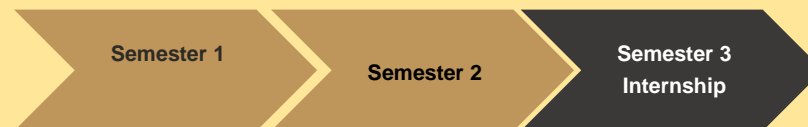
## Year 3

- 6 months on campus + 6 month supervisory internship.
- Operations Management
- Applying research methods
- Developing business and entrepreneurial plans

## Year 4

- 6 months on campus + 6 month Research Project
- Corporate Finance, Asset Management, Corporate Strategy and Real Estate Finance
- Specialise: Luxury Brand Management, Event Management, Hotel Finance & Development, Digital Marketing Strategies, Entrepreneurship.

## Master's Degree (MSc) in International Hospitality Business or Luxury Business Management – 1.5 years

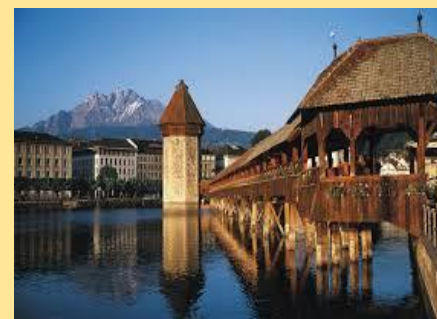




[https://youtu.be/OnGA42Wv\\_Fs](https://youtu.be/OnGA42Wv_Fs)

[www.youtube.com/watch?v=5KL-dwQZ1Tk](https://www.youtube.com/watch?v=5KL-dwQZ1Tk)

# Switzerland - The home of Hospitality and Culinary Management







# Les Roches, Marbella Spain

Bachelor Degree in  
Global Hospitality Management



Semester 1

Internship

Semester 3

Semester 4

Internship

Semester 6

Semester 7

Semester 8



# AUSTRALIA

Vibrant. Exciting.



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## Blue Mountains International Hotel Management School



## William Blue College of Hospitality Management

Diploma / Bachelor Degree

International Hotel & Resort Management

Semester 1  
Term 1 & 2

Internship  
Term 3 & 4

Semester 3  
Term 5 & 6

Internship  
Term 7 & 8

Semester 5  
Term 9 & 10



THE EMIRATES ACADEMY  
OF HOSPITALITY MANAGEMENT



JUMEIRAH  
GROUP

DUBAI  
HOLDING



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## Study in Dubai

Bachelor Degree in International Hospitality Business Management



Semester 1

Semester 2

Internship

Semester 4

Semester 5

Semester 6



HOTEL & TOURISM  
BUSINESS SCHOOL



**Bordeaux & Nimes**

**Lyon**

**Paris & Lyon**

All programs taught in English and / or French

**Study in France**







# Summer Experience 2024

GET INTO THE EXCITING WORLD OF HOSPITALITY, FEEL OUR UNIQUE INTERNATIONAL ENVIRONMENT



## SWITZERLAND

### Glion

1 or 2 week programs

### Les Roches

1 or 2 week programs

### Swiss Education Group

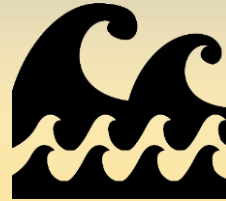
2 weeks

### International Management Institute

2 or 3 week programs

### Business & Hotel Management School

2 week programs



## SPAIN

### Les Roches Marbella

1 WEEK

or

2 WEEKS

or

2 WEEKS - (combo with Switzerland)



## UNITED KINGDOM

### Glion London

1 WEEK

or

2 WEEKS (combo with Switzerland)

### SKILLS

### KNOWLEDGE

### FUN

## WORKSHOPS

- MasterChef
- Luxury
- Event Planning
- Hotel Operations
- International Etiquette

## EXCURSIONS

- Chocolate Factory
- Vineyards
- Seville
- Water Park
- Fun Forest

## SPORTS

- Football
- Beach Volleyball
- Rafting
- Paintball
- Stand-Up Paddle

# EXAMPLES OF INTERNSHIPS

Luxury Retail

## Sales Assistant

Cartier  
New York

LUXURY INDUSTRY

## Communications

Hermes  
New York

HUBLOT

## Sales

Hublot  
Geneva - Switzerland

b<sup>o</sup>  
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## Marketing

Rolex  
Madrid - Spain

## Events

Amber Lounge  
Monaco

## Sales

Porsche  
Beirut - Lebanon

ROLEX



# EXAMPLES OF INTERNSHIPS

Press Assistant

Dior Parfums  
London

Event Wedding &  
Conference

SHANGRI LA  
Denmark

Banqueting

SOFITEL  
Switzerland

Sales & Marketing

LOUIS VUITTON  
Switzerland

Housekeeping  
Management

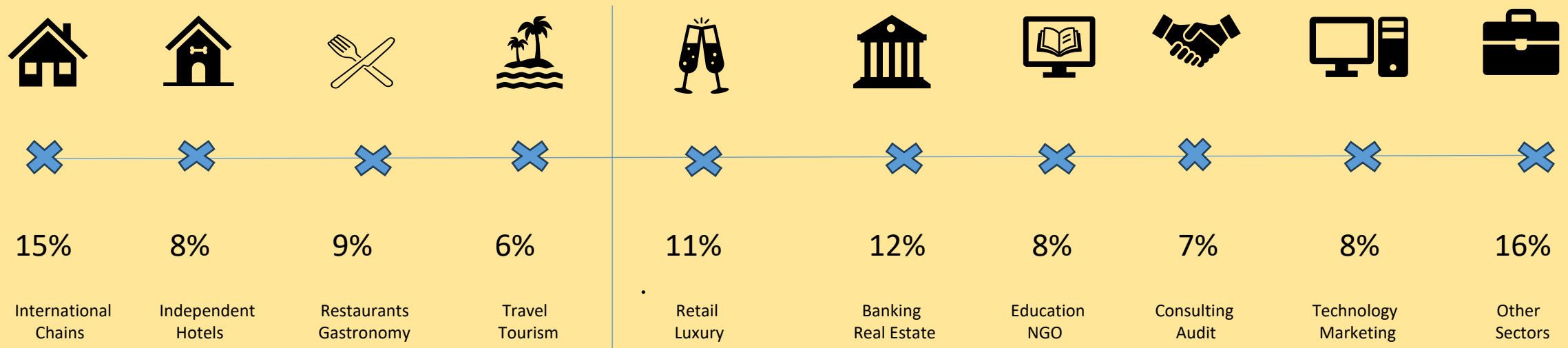
DISNEYLAND  
France

Finance

CORINTHIA  
United Kingdom



# The world is your oyster!



**38% - Hospitality Industries**

**62% - Non Hospitality Industries**



Jane Gerrard – HE /Careers Co-Ordinator,  
Benenden School  
Charlotte Benigni – Downe House  
Venus Omerode – Kent College  
Erin Matthews – Rougemont School  
Victoria Stanton – Windermere School



Milton Abbey School visit to Glion and Les Roches



Lisa Kearney – Bryanston School &  
Rachael Person – Oakham School  
Students: Madeleine Ebbage – Millfield  
Rosie Sly – Oakham School



Emma Keynon – HE Co-Ordinator – Clifton College  
Calum Wilson – Clifton College  
Chris Astill-Smith – Sheldon Sixth Form



Ming Yin (Bosco) Hui  
Sidcot School



Charlie Higgingbottom  
St Peter's School, York



Taunton School visit to Les Roches Marbella

[www.youtube.com/watch?v=Kr6IQxNRfx8](https://www.youtube.com/watch?v=Kr6IQxNRfx8)

<https://youtu.be/5KL-dwQZ1Tk>



"People-person"



Good  
leadership skills



Spirit  
of service



Good  
language skills

## STUDENT PROFILE



Interest in social  
sciences,  
communications and  
public relations



Open-minded to  
different types of  
human personality and  
traits



Interest in traveling  
and meeting people  
from all over the  
world



Good reasoning  
skills



## **Entry requirements:**

A Levels, BTEC, IB, UFP are all accepted

All students will have an interview. People skills, communication skills, organisational skills and team working skills are really important. Acceptance is not just on your academic ability.

## **Cost:**

Australia – can be as low as £17,000 per year (which includes a 30% Scholarship) and if you are prepared to work and study. This includes tuition, accommodation, food, insurance etc

France – £15,000 per year including tuition, accommodation, food, insurances etc.

Spain and Dubai - Around £28,000 per year which includes tuition, accommodation, food, insurances etc.

Switzerland – Depends which university you are applying to but can vary from £20,000 per year - £40,000 per year which includes tuition fees, accommodation, food, insurances etc

## **SCHOLARSHIPS ARE AVAILABLE AT ALL UNIVERSITIES**

## **Application process:**

All applications are direct through Burnett Global Education Ltd, not the universities

Universities not in the UCAS system so applications does not affect your UCAS choices.





# Webster University – St Louis, USA



**Webster**  
UNIVERSITY



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## Webster's International Campuses



Cha-Am/Bangkok  
Thailand



Florence  
Italy



Accra  
Ghana



Geneva  
Switzerland



Athens  
Greece



Leiden  
Netherlands



Vienna  
Austria

# Webster University – St Louis, USA

## Key Undergraduate programs

- [Accounting \(BS\)](#)
- [Biological Sciences \(BS\)](#)
- [Biological Sciences: Health and Medicine \(BS\)](#)
- [Business Administration \(BS\)](#)
- [Chemistry \(BS\)](#)
- [Computer Science: Cybersecurity \(BS\)](#)
- [Finance \(BS\)](#)
- [Interactive Digital Media \(BA\)](#)
- [Management: Human Resources Management \(BA\)](#)
- [Management: Marketing \(BA\)](#)
- [Management Information Systems \(BS\)](#)
- [Psychology: Mental Health \(BA\)](#)
- [Media Communications \(BA\)](#)
- [Photography \(BA\)](#)
- [English \(BA\)](#)
- [Film Studies \(BA\)](#)
- [International Relations \(BA\): International Economics](#)
- [Public Relations \(BA\)](#)
- [Animation \(BA\)](#)
- [Biological Sciences: Chemistry \(BS\)](#)
- [Biological Sciences: Research and Technology \(BS\)](#)
- [Business Administration \(BS\): Sports and Entertainment Management](#)
- [Computer Science \(BS\)](#)
- [Film, Television & Video Production \(BA\)](#)
- [Games and Game Design \(BA\)](#)
- [Management \(BA\)](#)
- [Management: International Business \(BA\)](#)
- [Management: Sports and Entertainment Management \(BA\)](#)
- [Psychology \(BA/BS\)](#)
- [Advertising and Marketing Communications \(BA\)](#)
- [Music \(BA\)](#)
- [Educational Studies \(BA\)](#)
- [Dance \(BA\)](#)
- [International Relations \(BA\)](#)
- [International Relations \(BA\): Migration and Refugee Studies](#)
- [Sociology \(BA\)](#)



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# Webster University in Europe



- Students gain a US and European Accredited Degree
- Undergraduate Degree programs all taught in English
- Transfer options between campuses
- Subjects offered include: International Relations, Computer Science, Media Communications, Psychology, Business & Management, Marketing, Photography
- Multiple start dates

[www.youtube.com/watch?v=haEcQ3NJdQk](http://www.youtube.com/watch?v=haEcQ3NJdQk)





# BERLIN SCHOOL OF BUSINESS & INNOVATION

**Berlin**

**Hamburg**

**Paris**

**Barcelona**

**Athens**

BSc in Psychology  
BSc in Digital Marketing and Social Media  
BSc in International Business and Management  
BA in Economics and Business Administration  
BA in Tourism and Hospitality Management  
BA in Illustration  
BA in Animation  
BA in Graphic Design  
BSc in Computer Science and Digitisation

**All programs taught in English**  
**February and October start dates**  
**Tuition Fees: € 9,450 + living costs**







## FRENCH CAMPUSES

PARIS



RENNES



CHAMBERY



MONACO

BEAUNE



BORDEAUX



LYON

## MANAGEMENT & BUSINESS

## COMMUNICATION & CREATION

## POLITICAL SCIENCE

## ENGINEERING



# BACHELOR'S PROGRAMS



**Barcelona**

**Munich**

**Geneva**

## BACHELOR'S

in one of the following majors:

- Business Administration
- Communication and Public Relations
- Leisure and Tourism Management
- International Relations
- Sports Management
- Digital Business, Design and Innovation
- Artificial Intelligence for Business

**Intakes:** Oct, Feb, Jun & Aug

## BA (HONS) IN BUSINESS MANAGEMENT

in one of the following majors:

- Business Management
- International Business
- Marketing
- Finance
- Enterprise
- HR Management
- Business Technology
- Supply Chain and Logistics

**Intakes:** Oct, Feb,

## BA (HONS) IN BUSINESS

in one of the following majors:

- Business
- Business Management
- Project Management
- HR Management
- Business Law
- Cloud Computing
- Information Systems

**Intakes:** Oct, Jan

## FOUNDATION

English Foundation Programs

**Intakes:** Sept, Feb, Jun

Business Bridging Program

**Intakes:** Oct, Feb, Jun

## BSc (HONS) IN INTERNATIONAL BUSINESS MANAGEMENT

**Intakes:** Oct, Feb



# SUMMER COURSES



## INTERNATIONAL SUMMER SCHOOL

### Ages

16-18

### Tracks

- International Business
- Sports Management

### Start dates

#### July

- International Business
- Sports Management

#### July

International Business

### Duration

3 weeks, held in Barcelona

### Included

- Three weeks of business tuition: Monday to Friday, 10 a.m. to 1 p.m.
- Study materials
- Full-board in a shared room
- Welcome and farewell parties
- Company visits: 1 per week
- Sports and social activities: 2 per week
- Medical insurance during the stay
- End-of-course EU Business School certificate
- Weekend activities

### Price

€3,600

# istitutomarangoni

enhancing talent since 1935



The Design School  
in Milan



The Florence  
School of  
Fashion & Art



The Paris School  
of Fashion



London School of  
Fashion & Design



The Dubai School  
of Fashion &  
Design



The Mumbai  
School of Fashion  
& Design



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[www.youtube.com/@itutomarangoni](https://www.youtube.com/@itutomarangoni)



## UNDERGRADUATE PROGRAMMES

- Preparatory Courses (Foundation)
- BA (Hons) Degrees · Three Year Courses
- Study Abroad · Semester Courses
- One Year · Intensive Courses

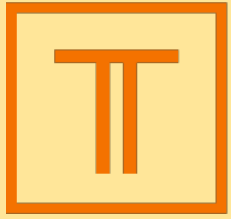
## SHORT COURSES (on-site)

- Courses for teenagers (16-17 years old)
- 1-2-3-4 Week courses
- Professional Courses



- Fashion Design
- Fashion Styling
- Fashion Business
- Interior Design
- Product Design
- Visual Design
- Art & Curating
- Creative Multimedia Design
- Fragrances and Cosmetic Studies





**TORRENS  
UNIVERSITY  
AUSTRALIA**



Where are we?



#### Benefits of Australia

- Low Cost of living
- 5 out of 30 best student cities in the world are in Australia
- Popular international student destination. Australia is ranked 3<sup>rd</sup> in the world
- Able to work 20 hours per whilst studying
- With a 2 year post-study work visa

Adelaide  
Sydney  
Melbourne  
Brisbane



## Design & Creative

### Technology

Choose from:

#### **Diploma**

Graphic Design

Interior Design & Decoration

Photo Imaging

#### **Undergraduate Bachelor Degree**

Branded Fashion Design

Communications Design

Digital Media Design

Interior Design

Creative Technology (Game Art)

Software Engineering (Game Programming)

Artificial Intelligence

Cloud Computing

## Business

Choose from:

#### **Diploma**

Business

Business Information Systems

Marketing

#### **Undergraduate Bachelor Degree**

Business

Business (Management)

Business (Marketing)

Business (Public Relations)

Business (Sports Management)

Applied Entrepreneurship

Information Systems

Marketing

## Health

Choose from:

#### **Diploma**

Health Science

Sport Development

Nutrition

Counselling & Communication Skills

#### **Undergraduate Bachelor Degree**

Health Science

Health Science – Clinical Nutrition

Health Science - Naturopathy

Nursing

Applied Public Health

Applied Social Science

Nutrition



# **Media Design School - New Zealand**

**Graphic, Interactive & Motion Design**

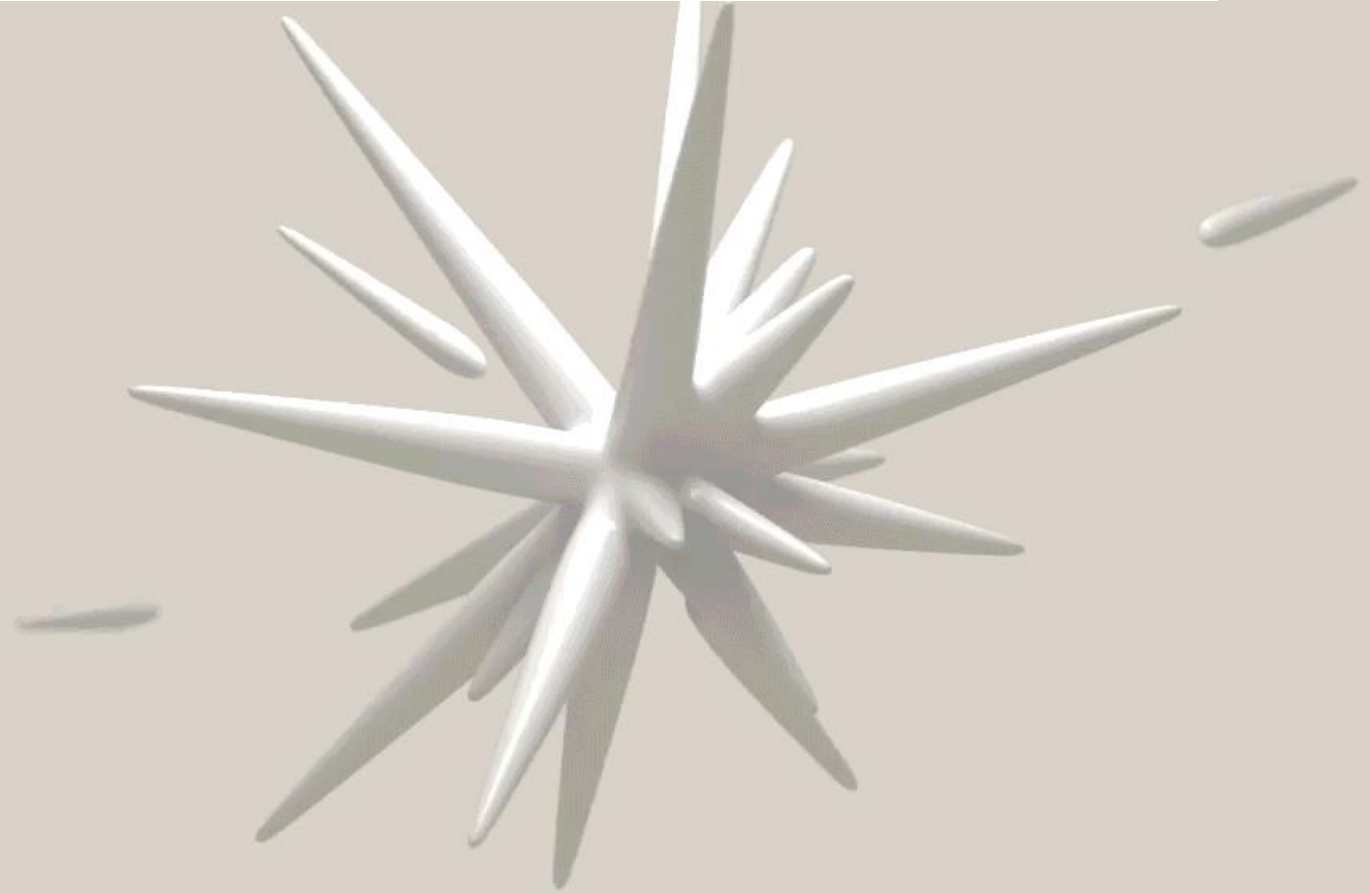
**3D Animation & Visual Effects**

**Game Art & Game Programming**

**Software Engineering**

**Creative Technologies**

**Digital Creativity Foundation Programme**





# READY?





**St. George's University**  
**SCHOOL OF MEDICINE**  
**GRENADA, WEST INDIES**

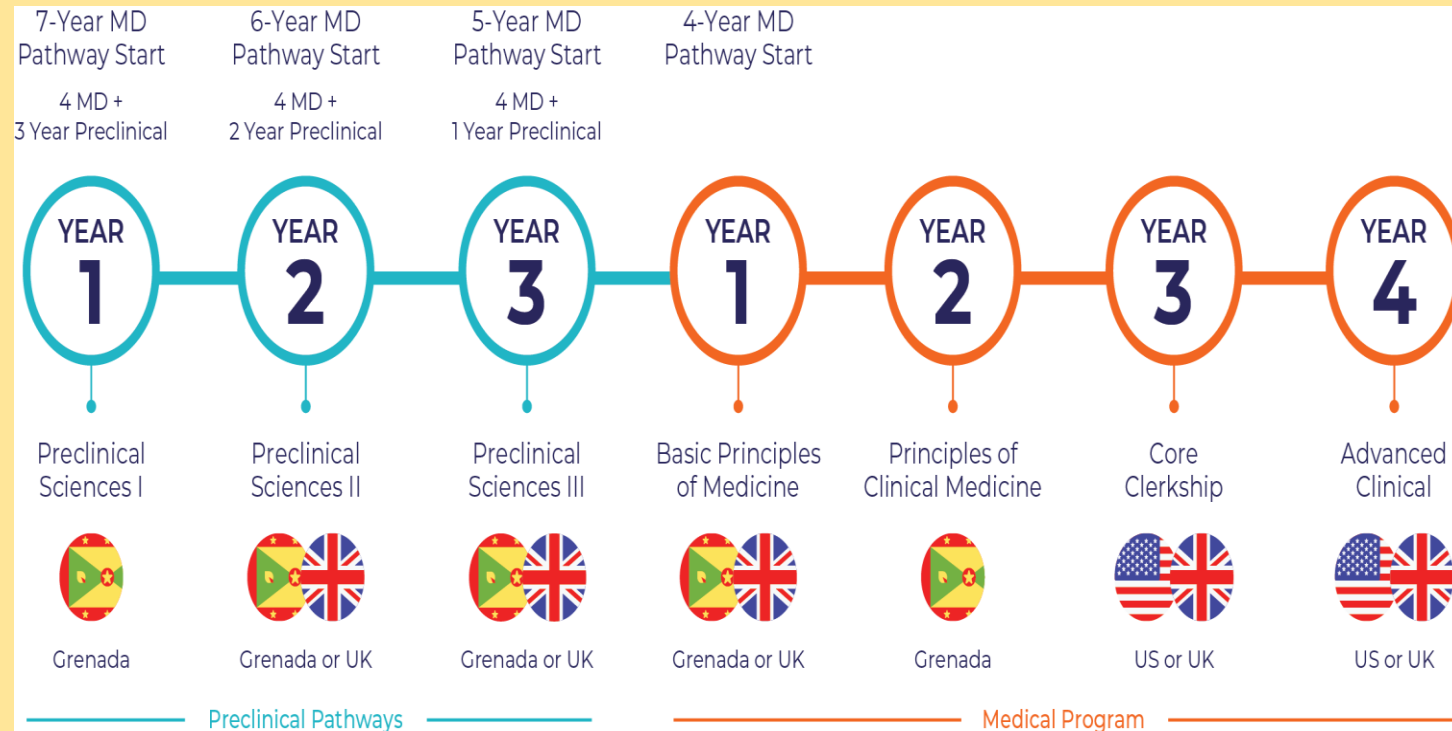


**Northumbria**  
**University**  
**NEWCASTLE**

**FOUR-YEAR MD PROGRAM | FIVE- AND SIX-YEAR MD PATHWAYS**



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# Would you like to study in the USA?



Phil Garner – Director of USA Study

[www.usastudy.co.uk/contact](http://www.usastudy.co.uk/contact)

- Helping students prepare for every aspect of the application and admissions process to study in the USA
- Scholarships and Financial Aid in the USA
- Test preparation
- College selection
- Timelines
- Departure preparation
- Pricing
- Key links.





For more information and to apply, contact Marcus  
and not the universities:



Web: [www.burnettglobaleducation.com](http://www.burnettglobaleducation.com)



Email: [marcus@burnettglobaleducation.com](mailto:marcus@burnettglobaleducation.com)



Phone, Whats App or Viber: 07794 848939



Messenger: Marcus Burnett



WeChat: MarcusBurnett



Daisy Chain - Y12 - Message (HTML)

File Message Insert Options Format Text Review Help Tell me what you want to do

Clipboard Basic Text Names Include Tags Voice

Send

To [marcus@burnettglobaleducation.com](mailto:marcus@burnettglobaleducation.com)

Cc

Bcc

Subject Daisy Chain - Y12

1) Type: [marcus@burnettglobaleducation.com](mailto:marcus@burnettglobaleducation.com) in the To box

2) Type your name and year group in the subject box

3) Click send

