

# Studying Business and Management at University

# MBA – Master of Business Administration

- An MBA is seen as the gold standard in business education and is a globally recognised business qualification
- Gaining an MBA can lead to excellent career prospects and a high earnings potential
- It is a graduate level qualification but you **do not** need a business degree to take an MBA
- Typically you will need a good undergraduate degree, have gained work experience and will need to sit a GMAT (graduate management admissions test)



# Why an undergraduate business degree then?

## **Employability**

You will gain skills directly relevant to any business such as:

- Entrepreneurship
- Marketing
- Finance
- Accounting
- Leadership

## **Professional accreditation**

Many course modules count towards a professional qualification with institutions such as:

- CMI
- CIMA
- AMBA
- ACCA

## **Work placements**

- Many courses involve projects, placements or collaboration with employers
- There are many opportunities to work overseas
- A great way to experience different employers and get yourself known

# What are the entry criteria?

- You do not need to have studied Economics at 6<sup>th</sup> form to apply for a business related degree
- However a good grade in Maths is important
- Some universities require particular Maths grades at A level or IB whereas others may require just a minimum grade at Maths GCSE
- There are a wide range of choices out there so there will be one to suit your skills, qualifications and interests

# How to choose the right business degree?

Ask the following questions:

- Is this course academic or practical based?

Ask yourself whether you would thrive with purely theoretical studies or whether you would prefer to experience work placements and projects

- How will I be taught?

Will you be going to lots of lectures and tutorials? How much are real businesses involved in the design and delivery of the course?

- How will I be assessed?

How much course work is involved and how much weighting is given to final year exams? Which would be best for your learning style?

- How much flexibility does the course have?

Is there scope to specialise in areas that you find most interesting. Many courses have modules that allow you to tailor your own learning.

# The best UK universities for business degrees



See the 'studying business and management at university' handout for more details